

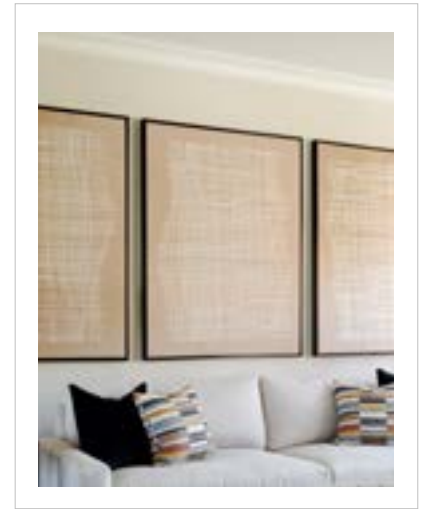
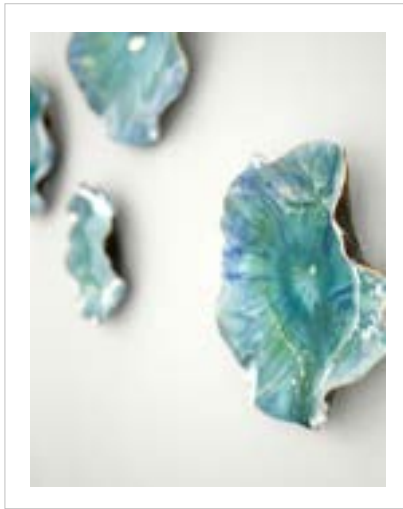
FIND YOUR INDIVIDUAL STYLE BY
Working With an Interior Designer



DECORATING DEN

INTERIORS®

DECORATING DEN INTERIORS®



- 3 ESTABLISH YOUR STYLE
- 4 WHY YOUR INDIVIDUAL STYLE MATTERS
- 5 THE ROLE OF AN INTERIOR DESIGNER
- 6 WHAT TO EXPECT WHEN WORKING WITH AN INTERIOR DESIGNER
- 7 THE INITIAL MEETING

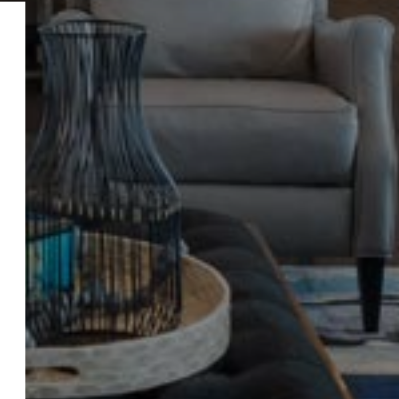
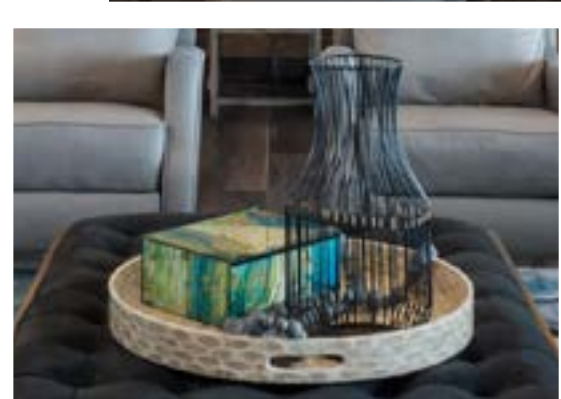
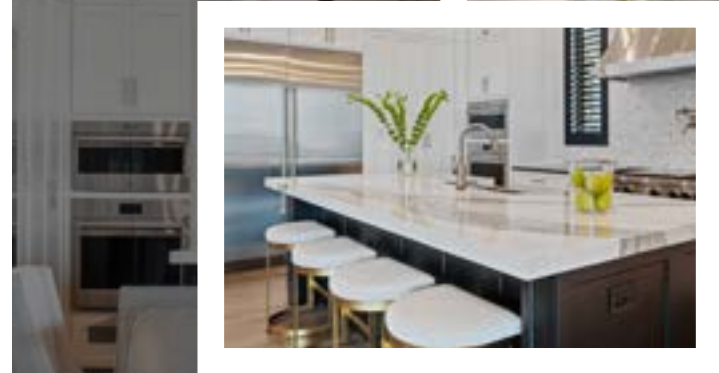
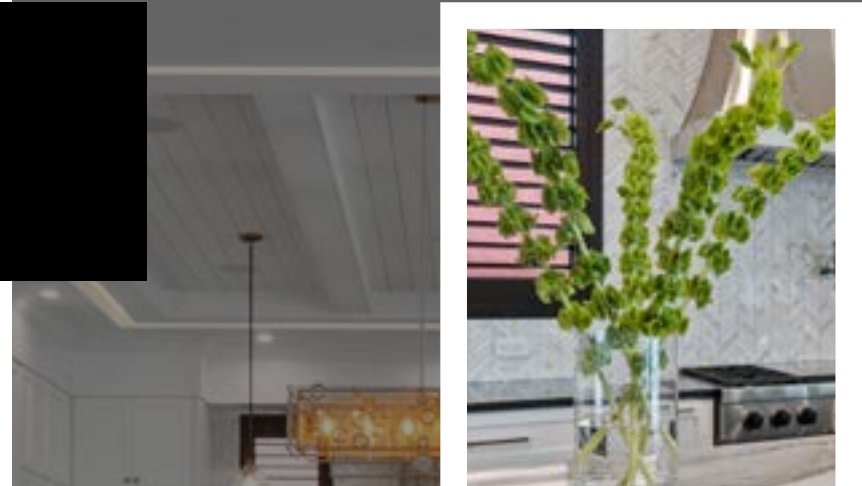
- 8 THE BLUEPRINT
- 9 THE FINAL RESULT
- 10 THE BENEFITS OF COLLABORATING WITH A DESIGN EXPERT
- 11 READY TO FIGURE OUT YOUR PERSONAL STYLE?

Establish Your Style

If you looked around your home, would you be able to pinpoint and describe what your style is? Chances are, you may not be able to. That's not because your home isn't beautiful! But, it's difficult to achieve the best interior design for your home when you haven't had the help of a professional.

You know what you like, and interior designers can help take those items and relay them into a cohesive design throughout your entire home. From bathrooms to kitchens and everything in between, having a space that portrays who you are is an absolute game changer.

Let's take a look at how working with an interior designer can help you nail down what your individual style is and transform your home into your own personal oasis that looks and feels just like you.



Why Your Individual Style Matters

When you're in friends' or family members' homes, you may like their space overall, but you know exactly what you'd change about it if it were yours. That's because you have your own preferences that make you a unique individual.

Your house is a getaway from the outside world — your own safe haven. It's important that your home reflects those style inclinations so you can feel happy and completely yourself right as you walk through the door.



When you embrace your individual style, your home can become a personal museum of all the things you love. What better way for your family and guests to learn what exactly makes you tick? And, when you feel relaxed in your space, other people will, too.

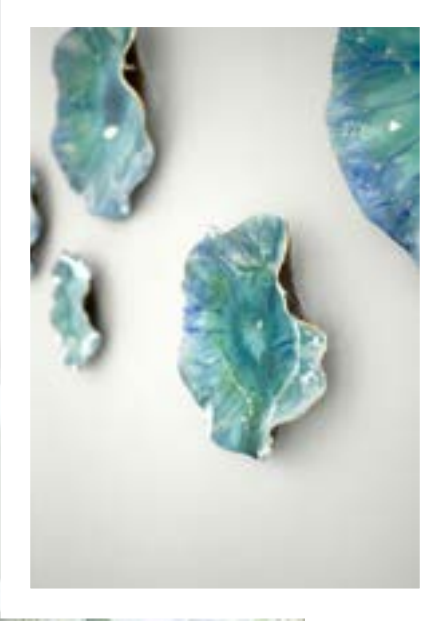
The Role of an Interior Designer

An interior designer's role is to enhance the aesthetic and functionality of interior spaces, making them more visually appealing and well-suited to your needs and preferences. They're also responsible for ensuring the design of the home makes functional sense and the layout is optimal for your family's unique requirements. Style over substance is not a phrase in an interior designer's vocabulary; it's their prerogative to ensure your home is in tip-top shape both aesthetically and practically.



When you work with Lori Malloy, you can expect her to listen to your needs and desires for your home, deliver a cohesive and well-thought-out plan that works for your budget, and, ultimately, deliver your dream home design.





What To Expect When Working With an Interior Designer

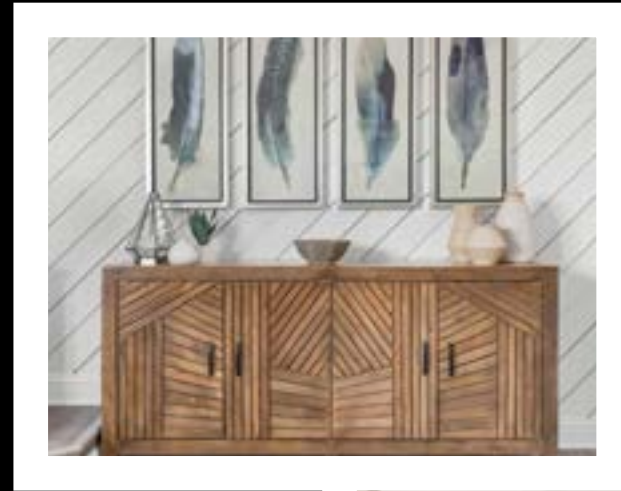
The interior designer's goal is to take your design expectations and make them a reality. This means they won't just do whatever they feel is best — they'll consult with you and listen to what you want, then give suggestions to make your vision functional and achievable.

To properly prepare to work with an interior designer, it's important to have a general idea of what you're looking for. You don't need to have your individual style figured out in full — that's what the designer is for! But it does help to have a general idea of what goals you're trying to achieve or what spaces you're trying to transform. Also, have a budget in mind so your designer knows what they're working with.

Here's the process of working with Lori Malloy:

The Initial Meeting

After contacting Lori Malloy, she will take you through the entire process from the first chat to the final design. She will then schedule an in-person meeting at your home to get the rundown on what you're looking to accomplish. This will be a chance for her to take a look at your home and see what types of rooms she'll be designing. This is also her opportunity to gather information about your wish list and preferences before starting the design process.



This complimentary tour of your home will also be a chance for you to discuss your budget and other key operational information to ensure you and the designer are on the same page.

The Blueprint

Once the interior designer has had a chance to tour your home and talk to you directly, they'll be able to better understand what your personal style is. They'll take these notes and knowledge back to the design studio and put together a project proposal to review at your next meeting. This includes the following items—all laid out in a way that allows you to see their vision:

- ▶ A rendering of sketches.
- ▶ Colors.
- ▶ Wallcoverings.
- ▶ Lighting fixtures.
- ▶ Fabrics.
- ▶ Furnishings.
- ▶ Accessories.
- ▶ Bedding.
- ▶ Window treatments.
- ▶ And more.



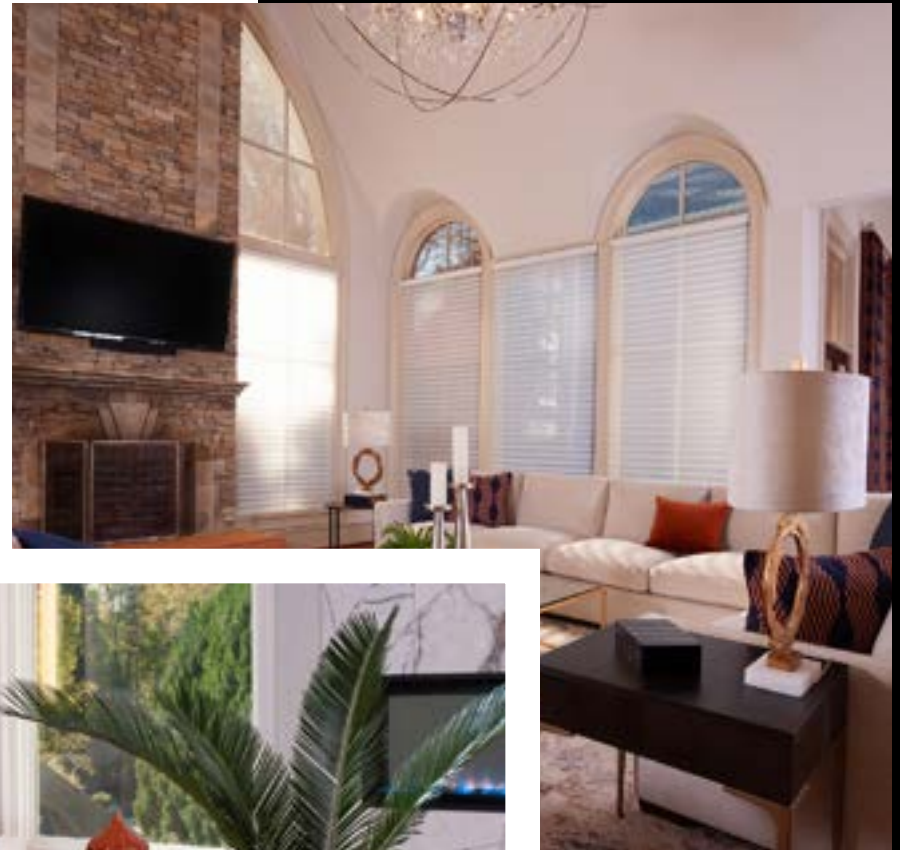
This design blueprint is then presented to you in a second meeting, where you discuss the presentation and make any necessary adjustments or changes to the plan.

Our designers are working for you, not behind closed doors. This means what you say goes, knowing that you're the person who will live in this space once the project is complete. We work alongside you to ensure you love the direction that the project is going.

The Final Result

After you approve the design proposal and budget, you get to sit back and relax while interior experts create, deliver and install your custom design — all supervised by your designer, of course. No part of this process will be out of scope or stray away from the initial plan, and the interior designer will manage and monitor everything to ensure the finished home looks exactly as discussed.

As you watch the final look come together, you'll get to see your individual style come to life for the very first time. The exciting journey of discovering your home's potential is one that our interior designers love! It's our joy and pleasure to help you find your personal style and incorporate it into your home with flawless execution.



The Benefits of Collaborating With a Design Expert

DESIGN KNOWLEDGE:

Interior designers have a deep understanding of design principles, color theory and spatial arrangements, and they can pinpoint your personal style by consulting with you and learning what you like and dislike.

BUDGET MANAGEMENT:

When doing work on your own, it's hard to know what items cost until you've already overspent. An interior designer can help you establish a budget and stick with it by providing cost-effective design solutions and sourcing materials you may have not otherwise had access to.

AVOID COSTLY MISTAKES:

With years of experience under their belts, designers know what works and what doesn't. This allows you to steer clear of DIY fails and expensive errors that can end up being more of a headache than you originally thought.

LONG-TERM SAVINGS:

Continuously searching for your personal style means you're probably buying and trying new furniture or decorations in your space. This is a costly habit that, unless you nail down your preferences early, can become quite expensive in the long term. Also, functional spaces can improve energy efficiency and maintenance costs in the long run.



Ready To Figure Out Your Personal Style?

Lori Malloy has years of experience in this industry, and we've helped hundreds of people establish their personal style in their homes. She prides herself on her ability to deliver a completely transformed and on-brand design that each and every one of our clients love.

Ready to make your space into something that better represents your individual style?

Contact Lori Malloy today!



DECORATING DEN

INTERIORS®

malloy@midco.net
(701) 220-8493

